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WHOLESALE PRICE LIST FALL 1920

HARDY PERENNIALS AND PANSY PLANTS



O U R A I M

To grow and sell the kind of plants we would like to buy ourselves—to pack them to reach you in the best possible condition

THIS LIST CANCELS ALL PREVIOUS QUOTATIONS

WM. TOOLE & SON
Hardy Plant and Pansy Farm
BARABOO, .. WISCONSIN

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The Value of Hardy Perennials

EACH SUCCEEDING YEAR shows an increased interest in the great class of Hardy Herbaceous Perennials by the buying public. Any florist or nurseryman who is looking for profits—and who is not—will handle a line of Hardy Perennials. The demand for these plants already exists, and if the local nurseryman or florist does not sell them, many people will send away for these and other plants. Many others will buy only as they see the plants themselves.

To the florist, Hardy Perennials have also a great value in supplying a reserve supply of flowers during the summer time when indoor flowers are often of poor quality. For the convenience of florist customers we have designated those kinds best suited for cutting.

Tooles' Hardy Perennials are especially grown to meet the demand of the trade for strong, well rooted, transplanted field grown stock.

Fall buying of these plants relieves you of the labor of planting during the very busy spring months and usually proves successful.

Make out your order at once, stating when you want it shipped, and then you will be sure of having the plants when you need them.

Satisfaction if you are not entirely satisfied with any plants bought from us, return them at once at our expense and we will refund your money, together with express charges.

Terms Our terms are 3 per cent discount for cash with order, 2 per cent for cash in 10 days, or thirty days net. Cash or satisfactory references must accompany orders from parties not known to us. If plants or seeds are wanted in a hurry, send cash if you are not known to us, or there will be delay while we look up references.

Express is the most satisfactory way of shipping plants. Carriage charges to be paid by buyer.

Three plants at dozen rate, 25 at rate per 100.

Packing All our plants are carefully packed in light weight boxes or packages. Usually we remove most of the dirt but use plenty of damp moss about the roots. We make no extra charge for boxes or labor of packing.

Non-Warranty We do not warrant in any way, expressed or implied, the contents or the description, quality, productiveness, or any other matter of any seeds, bulbs or plants sold by us, and we will not in any way be responsible for the crop. If the purchaser does not accept the goods on above terms, no sale is made thereof, and he must return them at once, and money will be refunded.—Wm. Toole & Son.

Toole's Hardy Perennial Plants

One year transplanted field grown plants unless otherwise noted.

Varieties Marked * Best Suited for Cut Flowers

AGROSTEMMA (Rose Campion)

	Doz.	100
Coronaria, Mullein Pink. Rosy crimson, flowers in July. Silvery leaves covered with down. 18-30 inches. Do well in dry places. 2 yr.-----	\$ 1.50	\$12.00

ALYSSUM (Rock Madwort)

Saxatile Compactum, Gold Dust. Golden yellow, flowers in April and early May. 8-12 inches. Good for rockery or front of border-----	1.15	8.00
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ANCHUSA (Sea Bugloss)

Italica, Dropmore Variety. Rich gentian blue. This flowers in June before the Delphiniums and when other blue flowers are scarce. Not suited for cutting because the flowers drop. 3-5 ft.-----	1.50	10.00
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Italica, Opal. Much the same as Dropmore variety but flowers are of a lighter blue.-----	1.50	10.00
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*ANTHEMIS

Tinctoria Kelwayii. This is a hardy yellow marguerite or daisy that is showy in the border and good for cut flowers. Very hardy and does well in poor soil. 15-24 inches. Flowers most of the summer if not allowed to make seed-----	1.15	8.00
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AQUILEGIA (Columbine)

*Long Spurred Hybrids. Beautiful flowers in many shades and colors, all with long graceful spurs on the flowers. These are the most admired of the Columbines. These and other Columbines are suitable for cutting as well as the rockery or border. They are often in flower by Memorial Day with us and readily sell as plants at that time if potted up. 18-24 inches. May and June-----	1.25	8.00
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*Chrysanthia. Bright yellow long spurred flowers. The latest to flower and the tallest growing of the Columbines. 30-36 inches. June and scattering flowers all summer-----	1.15	8.00
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*Chrysanthia Alba. A long spurred white variety-----	1.15	8.00
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*Helena. Large blue flowers with white corolla. 18 in.-----	1.15	8.00
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*Coerulea. Rocky Mountain Columbine. This beautiful long spurred blue and white variety is a general favorite-----	1.25	9.00
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***Rose Queen.** A beautiful long spurred variety with rose colored flowers and spurs and a white or creamy center. There is some variation in the shade but all are beautiful. Apparently a variation of *A. Coerulea*. One year old plants----- 1.35 10.00

ARTEMESIA

Abrotanum. Old Man or Southernwood. Fragrant, finely cut foliage. A truly "old fashioned" plant----- 1.15 8.00

ASTER (Michaelmas Daisy)

Novae Angliae, New England Aster. Mixed seedlings in many shades of purple, lavender, red and pink, which are the result of many years of selection and experiment of Wm. Toole, Sr. ----- 1.15 8.00

BOCCONIA (Plume Poppy)

Cordata. Striking effect where a bold subject is desired. Buff colored panicles of flowers in June and July. Grows 5 to 8 feet high----- 1.50 10.00

CAMPANULA

***Medium.** Canterbury Bells. These are biennials. They make a brilliant show in the garden and are also gently forced in the greenhouse for early spring pot plants. Valuable for cutting. Strong plants, mixed colors----- 1.15 8.00

***Medium Calycanthema.** Cup and Saucer. Mixed colors. Beautiful form of *Campanula Medium* but do not force so successfully. Mixed colors----- 1.15 8.00

Carpatica. Carpathian Hare Bell. Compact tufted plants about nine inches tall. Flowers from June to August. Blue. For rockery or front of border----- 1.35 10.00

***Persicaefolia Alba. Peach Bells.** The waxy white flowers of this variety are most valuable for cutting as well as attractive in the border----- 1.35 10.00

***Pyramidalis. Chimney Bellflower.** Blue flowers on tall pyramid shaped stalks, growing 4 to 6 feet high. Flowers in July ----- 1.35 10.00

CENTAUREA (Cornflower)

***Macrocephala. Great Knapweed.** Large yellow flowers giving a striking effect. Bushy plants 3 to 4 feet high, flowering in July----- 1.15 8.00

CHEIRANTHUS (Wallflower)

Cheiri. Not hardy in Wisconsin. Mixed colors----- 1.15 8.00

CORONILLA (Crown Vetch)

Varia. Good as backing for taller plants in semi-shaded parts of the border. Flowers pinkish white in color. 1 to 2 feet. June to August----- 1.35 8.00

DELPHINIUM (Hardy Larkspur)

***Belladonna.** This hardy larkspur is also known as the Ever-blooming Delphinium because under favorable conditions it



Delphinium Belladonna

will throw up a succession of crops of flowers, often flowering three times during the season if plenty of moisture is supplied. Good or cut flowers and valuable for forcing

	Doz.	100
in winter. Beautiful sky blue flowers from June till frost. 2½-3½ feet high. One year old plants-----	1.15	8.00
Two year old plants-----	1.50	12.00
*Gold Medal Hybrids. This is a choice selection of Hybrid Delphiniums, both single and double forms, in a wide range of shades of blue and purple. One year old plants-----	1.15	8.00
*Formosum. Deep blue. One year old plants-----	1.15	8.00
*Chinense. Blue or white. One year old plants-----	1.15	8.00

COREOPSIS (Tickseed)

*Lanceolata. One of the most useful hardy plants for cut-flowers. If not allowed to form seeds it will keep up a succession of flowers for cutting from June through most of the summer. It is easily hardy the first winter and will often live for a number of years if not allowed to form seeds. It gives clean cutting stems 12-16 inches long and the flowers are held well erect on the stems. Bright yellow. Two to three feet. June to August. Heavy plants-----	1.15	8.00
*Extra heavy clumps-----	1.50	10.00

CHRYSANTHEMUM (Moonpenny Daisies)

As a class, white daisies are one of the most useful flowers for florists. They are free flowering, lend themselves well to a great variety of artistic decorative uses and nearly everybody loves daisies. By planting some of each of the kinds of daisies we offer, flowers may be had from latter part of May to September.

Latifolium. Flowers here early in July soon after the June Marguerite is past its prime and if given reasonable care will supply cut flowers till into September. Grows 3 to 4 feet high, and makes quite a bushy plant. Flowers not quite so large as Shasta Daisy, but the stems are stiffer. Hardier than Shasta Daisy. This is not a new variety but its full value does not seem to be appreciated by florists. Stands hot weather well-----

*Leucanthemum. Memorial Daisy. Usually in flower in this latitude by Memorial Day. Can be had in flower before that date by growing in a protected position or in a deep frame. When forced moderately it blooms freely in March. Very hardy, flowers freely, on long stems. Not so large as Shasta Daisy but desirable because of its earliness. White daisy, yellow center-----	1.15	8.00
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*Maximum. June Marguerite. This variety is valuable because it fills in the gap between the Memorial Daisy and the Shasta Daisy, thus providing a continuous succession of daisies for weeks. There is no flower better known than the daisy and they are so easily grown that the cut flowers may be sold at a popular price and still return a good profit. Be sure you are well stocked with the three kinds we list which will give you daisy flowers from late May to August-----	1.35	10.00
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***Maximum. Shasta Daisy, Alaska.** The Shasta Daisy is so well known, little description is necessary. Of great value



Shasta Daisy Alaska

as a cut flower and the plants are an easy seller for the florist or nurseryman. Strong one year old plants----- Doz. 100
1.15 8.00

DIANTHUS

Doz. 100

***Barbatus. Sweet William.** This is one of the old favorites of the old-fashioned garden. With care it will last as a true perennial but is generally grown as a biennial. Some of the solid color kinds such as Newport Pink, white and scarlet, are useful to florists, as cut flowers and no really old-fashioned garden is complete without a row or group of Sweet William.

***Mixed Colors** ----- 1.15 8.00

***—Newport Pink.** Watermelon Pink ----- 1.15 8.00

***—White** ----- 1.15 8.00

Latifolius Atrocoecineus ----- 1.15 8.00

***Plumarius. Hardy Garden Pink.** Beautiful clove scented flowers in white and many shades of pink. Profuse bloomers, which are useful for cutting as well as furnishing a bright spot in the hardy garden during June. Mixed colors, double and single----- 1.15 8.00

***—Homer.** A double deep pink variety with darker center-- 1.50 12.00

***Allwoodi.** We are very fortunate in having a good stock of some of the best varieties of this new Hardy Garden Carnation.

***Dianthus Allwoodi** is the result of the crossing of the Greenhouse Carnation and the Grass Pink. It was first introduced by Allwood Bros. of England. While not as hardy as the grass pink, it will come through our winters with protection.

While the grass pink flowers only in June, Dianthus Allwoodi flowers all summer and is especially valuable for florists in that it gives a supply of fine flowers when the greenhouse carnations are not blossoming.

When disbudded same as carnations they make a strong stem 12-16 inches long outdoors.

We will have a very nice stock of the following varieties, from 2½ inch pots. January 1st and later.

Robert: Semidouble pink with darker eye. Strongest grower and freest bloomer of the lot.

Mary: Carmene pink with darker eye.

Harold: Pure white.

Jean: White, purple violet center.

Prices for strong 2½ inch stock, 35c each: \$3.50 per doz.: \$25.00 per 100; \$225.00 per 1000. Orders filled in rotation.

ECHINOPS (Globe Thistle)

Sphaerocephalus. Coarse thistlelike plants with round heads of pale blue flowers. Flowers sometimes used in dried flower bouquets. Five feet high. July and August-- 1.15 8.00

ERYNGIUM (Sea Holly)

	Doz.	100
*Amethystinum. Steel blue flowers and stems. Something different for the border. Sometimes cut and dried for winter bouquets -----	1.15	8.00

GAILLARDIA (Blanket Flowers)

*Grandiflora. One of the most desirable of hardy plants as it is one of the few perennials that flower all summer. Flowers in different combinations of yellow, orange, maroon and red. Invaluable for cutting. Strong plants-----	1.15	8.00
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GYPSOPHILA (Baby's Breath)

*Paniculata. Single. Tiny white flowers giving a mist-like effect. Is useful in summer time to use with other cut flowers, as stevia is in winter. July-----	1.15	8.00
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HARDY GRASS

Phalaris Arundinacea Varigata. Gardener's Garer. Large variegated foliage. Heavy clumps-----	1.15	8.00
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HELIANTHUS (Perennial Sunflower)

*Miss Mellish. Semi-double -----	.85	6.00
*Orgyalis. Willow leaved sunflower. Canary yellow-----	.85	6.00
*Wolly Dodd. Deep yellow flowers-----	.85	6.00

HOLLYHOCKS

No garden is complete without some of the stately hollyhocks. Usually biennial in character.

Mixed Colors. Double Flowers -----	1.15	8.00
Double White, Pink, Yellow and Red -----	1.15	8.00
Single Mixed -----	1.15	8.00
Single, White, Pink, Yellow -----	1.15	8.00

IRIS

*The different kinds of Iris are always beautiful in the hardy border and many of them are useful for cutting. The Japanese Iris are not hardy with us and we do not offer them.

Lord Salisbury. Standard amber. Falls violet purple with white viens -----

.50 3.00

***Mad. Chereau.** One of the most beautiful Iris. White, prettily edged with light blue-----

.60 4.00

***Candicans.** Standard blue, falls violet purple-----

.50 3.00

Smoke. Smokey grey in color-----

.50 3.00

Versicolor. Our native blue flag. Good for naturalizing in damp places -----

.50 3.00

Sibirica White. Ivory white flowers, grasslike foliage-----

.75 5.00

Sherwin-Wright. New variety which we find very desirable. Rich golden yellow flowers and vigorous growth. Each 35c.

3.50

LATHYRUS (Perennial Sweet Pea) Doz. 100

* Latifolius. Easily grown, will do well in shade. Flowers not so sweet scented as sweet pea. Mixed colors, white, pink and rose. 6 ft. Flowers July and August-----	1.15	8.00
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LINUM (Flax)

* Perenne. During late spring and early summer a group of these will be a mass of blue in the morning the flowers dropping about 10 o'clock revealing the beautiful foliage, to be followed by another mass of blue the next morning. For border or rockery. Height 2 ft.-----	1.15	8.00
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LYCHNIS (Campion)

* Chaledonica. Heads of brilliant scarlet flowers that are very striking. Combined with white Achillea and blue Delphinium the cut stems make an ideal patriotic bouquet on July 4. Blossoms in July. Two to three feet-----	1.15	8.00
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MALLOW MARVELS

Enormous flowers resembling single hollyhocks in form, on bushy branching plants growing 3 to 4 feet high. Mixed colors in shades of crimson, pink and white-----	1.35	10.00
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MYOSOTIS

Forget-Me-Not. Sky blue-----	1.15	8.00
A superior variety for winter cut flowers.		

PAPAVER (Poppy)

* Oriente. Oriental Poppy. Mrs. Perry, Salmon pink-----	1.50	12.00
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PENSTEMON (Beard Tongue)

* Barbatus Torreyii. Tall spikes of brilliant scarlet flowers that make a striking appearance in the border during June to August. Grows to a height of 3 to 4 ft. The flowers make a distinct and pleasing effect when used for decorative purposes -----	1.15	8.00
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PHLOX (Perennial Phlox)

B. Compte. Brilliant French purple-----	1.15	8.00
Europea. Large white, crimson carmine eye-----	1.15	8.00
Elizabeth Campbell. Bright salmon pink-----	2.00	15.00
Gefion. Peach blossom pink-----	1.15	8.00
Hyon. Reddish pink-----	1.15	8.00
Mrs. Jenkins. Best all round pure white-----	1.15	8.00
Esperance. Blush pink-----	1.15	8.00
Rynstrom. Carmine rose-----	1.15	8.00
R. P. Strutchers. Bright rose carmine, red eye-----	1.15	8.00

		Doz.	100
Siebold. Orange scarlet, crimson center-----		1.15	8.00
Thor. Deep salmon pink, red eye-----		2.00	15.00

EARLY FLOWERING HARDY PHLOX

* Miss Lingard. White with delicate eye. Flowers June to October. Two feet -----		1.35	10.00
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OTHER PHLOXES

Divaricata. Our native woods phlox. Fragrant lavender flowers during May -----		1.15	8.06
Divaricata Alba. A white flowering form of the above----		1.15	8.00
Pilosa. Prairie Phlox. A native in open places. The prairie phlox flowers somewhat later than the Woods Phlox and under cultivation continues for several weeks. Masses of brilliant rosy carmine flowers. Strong 2 year field clumps--		1.15	8.00

PHYSOSTEGIA (False Dragon Head)

* Virginica. Flowers bright soft pink in midsummer. Plants 4-6 ft. Valuable for cutting-----		1.15	8.00
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POLEMONIUM (Jacob's Ladder)

Reptans. Another of the valuable native perennials which surprises one by thriving so much better under good garden culture than in its native haunts. Spikes of showy, blue bell shaped flowers in May and June. About 1 ft. high. May also be forced as a pot plant in the greenhouse during the winter -----		1.25	10.00
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RUDBECKIA

* Purpurea. Purple cone flowers-----		1.15	8.00
* Hirta. Black-eyed Susan. A native here but the plants we offer are strong nursery grown. The botanies class it as a biennial but we find it perennial in character under cultivation -----		1.15	8.00
* Newmanii. Much like the preceding in appearance but does not start to flower till just as R. hirta is about through----		1.15	8.00

SALVIA

* Aurea Grandiflora. Sky blue flowers. 3-4 ft. Beautiful in border -----		1.15	8.00
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SAPONARIA (Soapwort)

Oxymoides. Dwarf creeping habit, rosy crimson flowers. 6-9 in. Flowers June and July. Good for rockery or edging		1.15	8.00
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SILPHIUM (Rosin Weed)

Laciniatum. Compass plant-----		1.25	10.00
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PYRETHRUM

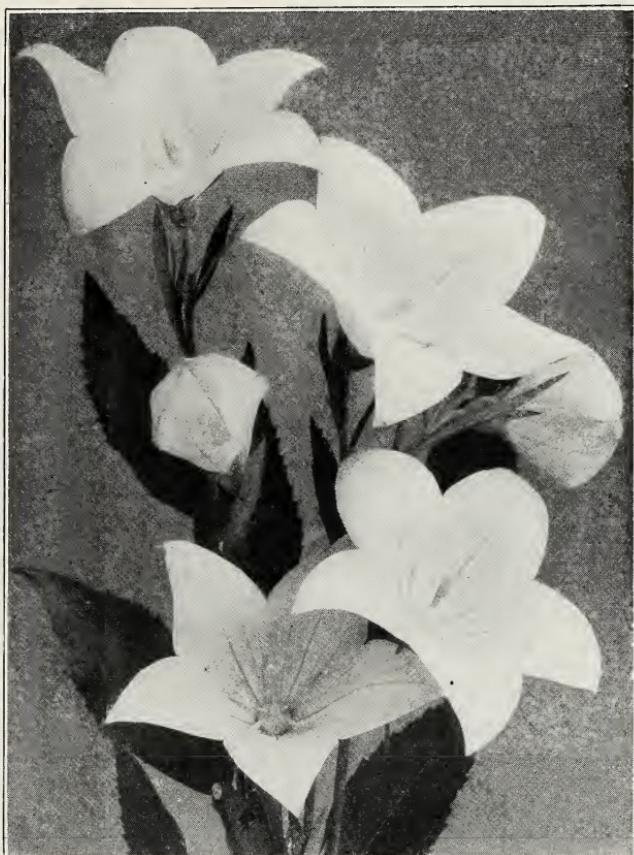
***Roseum Hybridum.** Persian Daisies. Very hardy and one of the choicest of perennials. The fernlike foliage is attractive when the plants are not in bloom and the beautiful



Pyrethrum Roseum Hybridum

daisy flowers ranging from pure white through shades of pink to deep crimson are beautiful on the plant or as cut flowers. They flower the last of May and through June	Doz. 100 1.15 8.00
*Uliginosum. Giant white. This is one of the most striking perennials during late summer and fall when the plants are covered with large white flowers. 3-4 feet. Strong plants—	1.15 8.00

PLATYCODON

*Platycodon Grandiflorum*

Grandiflorium. Closely related to the Campanulas which they resemble. Blue or white. ----- 1.15 8.00

SHASTA DAISY

White Daisy. Yellow center ----- 1.15 8.00

SIDALCEA (Greek Mallow)

***Candida.** Pure white flowers on erect spikes about 30 inches tall. June and July----- 1.15 8.00

***Rosea.** Rose pink flowers, a week or ten days later than candida. 2½-3 feet. June and July----- 1.15 8.00

SWEET WILLIAM

*See *Dianthus Barbatus*.

VERONICA (Speedwell)	Doz.	100
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Spicata. A valuable border plant. Long spikes of bright blue flowers in July-----	1 15	8.00
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VIOLA

*Cornuta G. Wermig. Summer Violet. Resembles the single purple violet very closely and much used for bunches after violet season is over in England. 2½ in. pot plants-----	1.15	8.00
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YUCCA (Spanish Bayonet)

Flamentosa -----	1.15	8.00
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PANSY SEED**Toole Giant Prize Strain**

Our **Toole Giant Prize Strain** of pansy seed is a very carefully balanced mixture of the different shades and colors selected to please the greatest number of people. Flowers of large size, good form and substance of flower and a large and pleasing range of shades and colors together with a strong growing plant are the characteristics of **Toole Giant Prize Strain** pansy seed. Half packet of seed 25c; packet of about 1,000 seeds, 50c; $\frac{1}{8}$ oz. \$1.00; 1 oz. \$7.00.

Separate colors in white, red, yellow, brown, blue, purple, separate at the same price as the mixture.

Order Blank

Amount Enclosed \$.....

Date

Wm. TOOLE & SON,
Baraboo, Wis.

Please ship the following

Via When

Name
.....

Town *State*

Street and Number:



From Toole's Giant Prize Strain